


```

graph TD
    UI[TO USER INTERFACE 104] <--> SP[SENDER/PUBLISHER 310]
    subgraph SP [SENDER/PUBLISHER 310]
        P[PROCESSOR 142] <--> M[MEMORY 146]
        subgraph M [MEMORY 146]
            A[APPLICATIONS 148]
            subgraph D [DATA 150]
                DB[DATABASE 152]
                Doc[DOCUMENT. 154]
                OD[OTHER DATA 155]
            end
        end
    end
    SP <--> N[TO NETWORK 114]

```

The diagram illustrates a system architecture. At the top, a box labeled "TO USER INTERFACE 104" is connected to a larger box labeled "SENDER/PUBLISHER 310" by a double-headed vertical arrow. Inside the "SENDER/PUBLISHER 310" box, there is a "PROCESSOR 142" box at the top and a "MEMORY 146" box below it, connected by a double-headed vertical arrow. The "MEMORY 146" box contains several nested components: "APPLICATIONS 148" at the top, followed by "DATA 150", which in turn contains "DATABASE 152", "DOCUMENT. 154", and "OTHER DATA 155". To the right of the "SENDER/PUBLISHER 310" box, there is a horizontal double-headed arrow connecting to a box labeled "TO NETWORK 114".

FIG. 2

400 —→ STORYTELLER ID = ECOUPONS
 402 —→ PRODUCT VIDEO = BOOKRETAILER.COMPROMO24\ISBN12980.MPG
 404 —→ PRODUCT PICTURE100DPI = BOOKRETAILER.COMPROMO24\ISBNL2980 100DPI.JPG
 406 —→ PRODUCT PICTURE200DPI = BOOKRETAILER.COMPROMO24\ISBNL2980 200DPI.JPG
 408 —→ PRODUCT AUDIO ENGLISH = BOOKRETAILER.COMPROMO24\ISBNL2980 ENG.WAV
 410 —→ PRODUCT AUDIO SPANISH = BOOKRETAILER.COMPROMO24\ISBNL2980 SPAN.WAV
 412 —→ PRODUCT TEXT ENGLISH = BOOKRETAILER.COMPROMO24\ISBNL2980 ENG.WAV
 414 —→ PRODUCT TEXT MANDARIN = BOOKRETAILER.COMPROMO24\ISBNL2980 SPAN.UNI
 416 —→ OFFER TEXT ENGLISH = BOOKRETAILER.COMPROMO24\ISBNL2980 OFFER ENG.TXT
 418 —→ OFFER TEXT SPANISH = BOOKRETAILER.COMPROMO24\ISBNL2980 OFFER SPAN.TXT
 420 —→ PRODUCT SKU = 98374822
 422 —→ FULFILLMENT SERVER URL = BOOKRETAILER.COMPROMOFULFILLMENT
 424 —→ FIRSTNAME = DAVE
 426 —→ EMAIL ADDRESS = DAVESAXBY@HOME.COM
 428 —→ CUSTOMER ID = 29604830
 430 —→ MASTER DATABASE ID = BOOKRETAILER ECOUPON PROMOTION 24

FIG. 3

000001-12550260

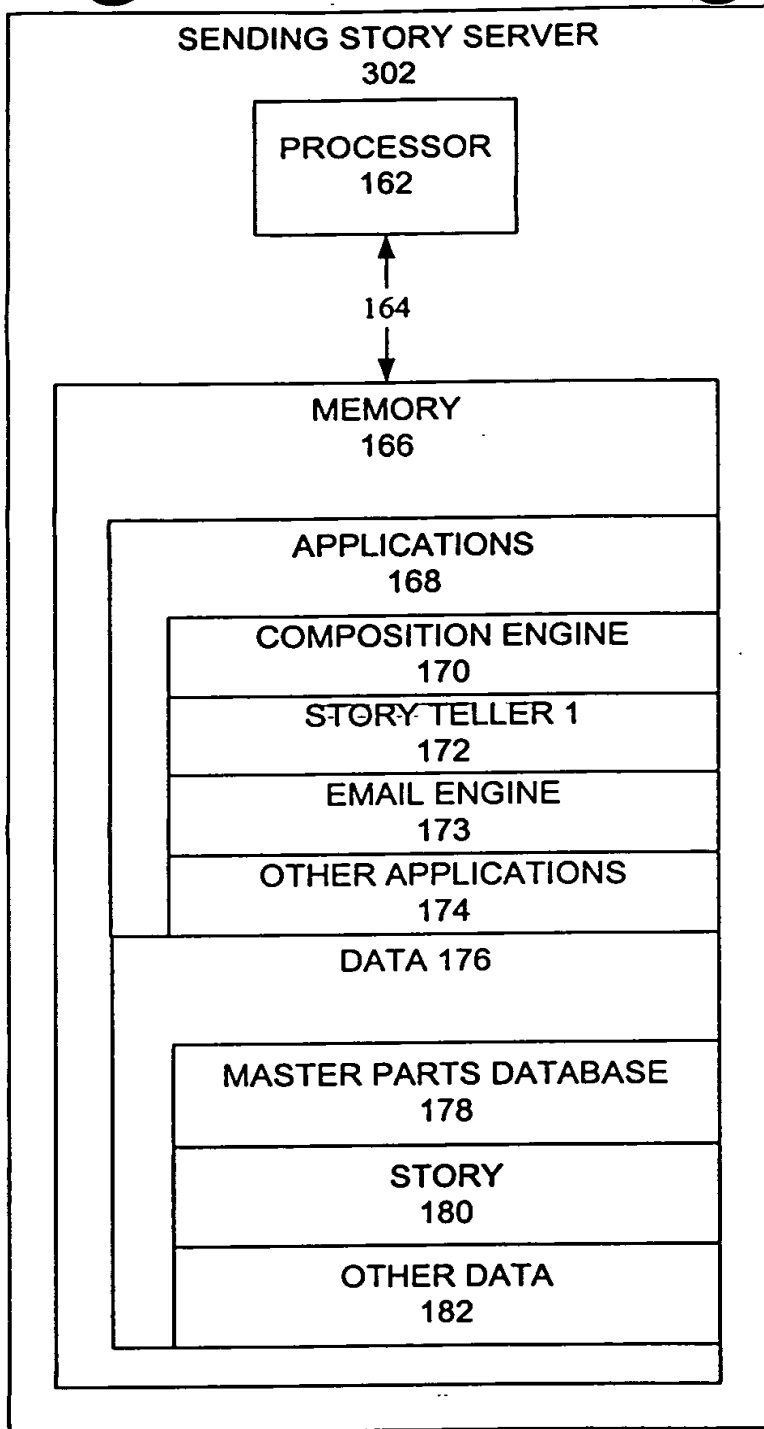


FIG. 4

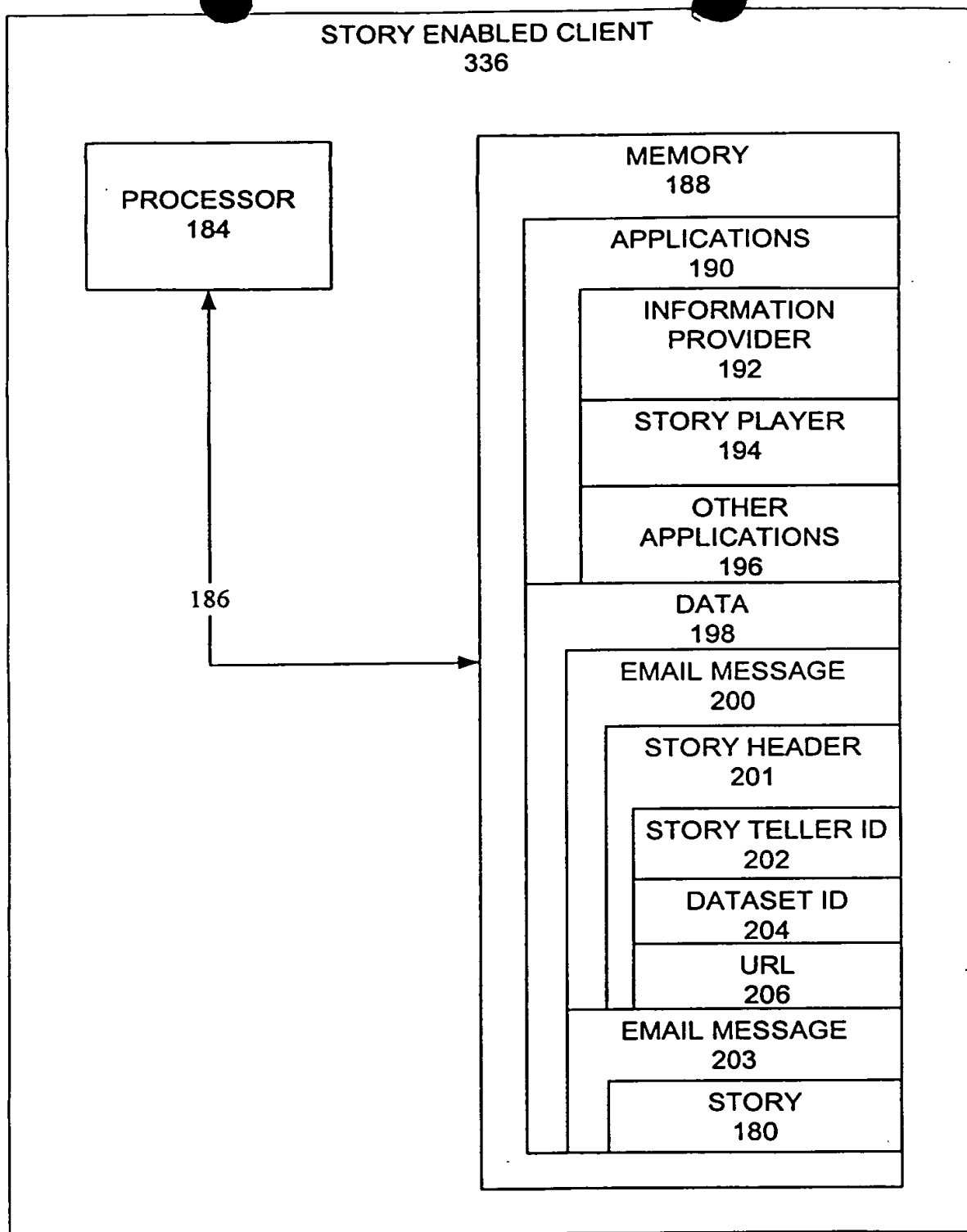


FIG. 5

000001-19990260

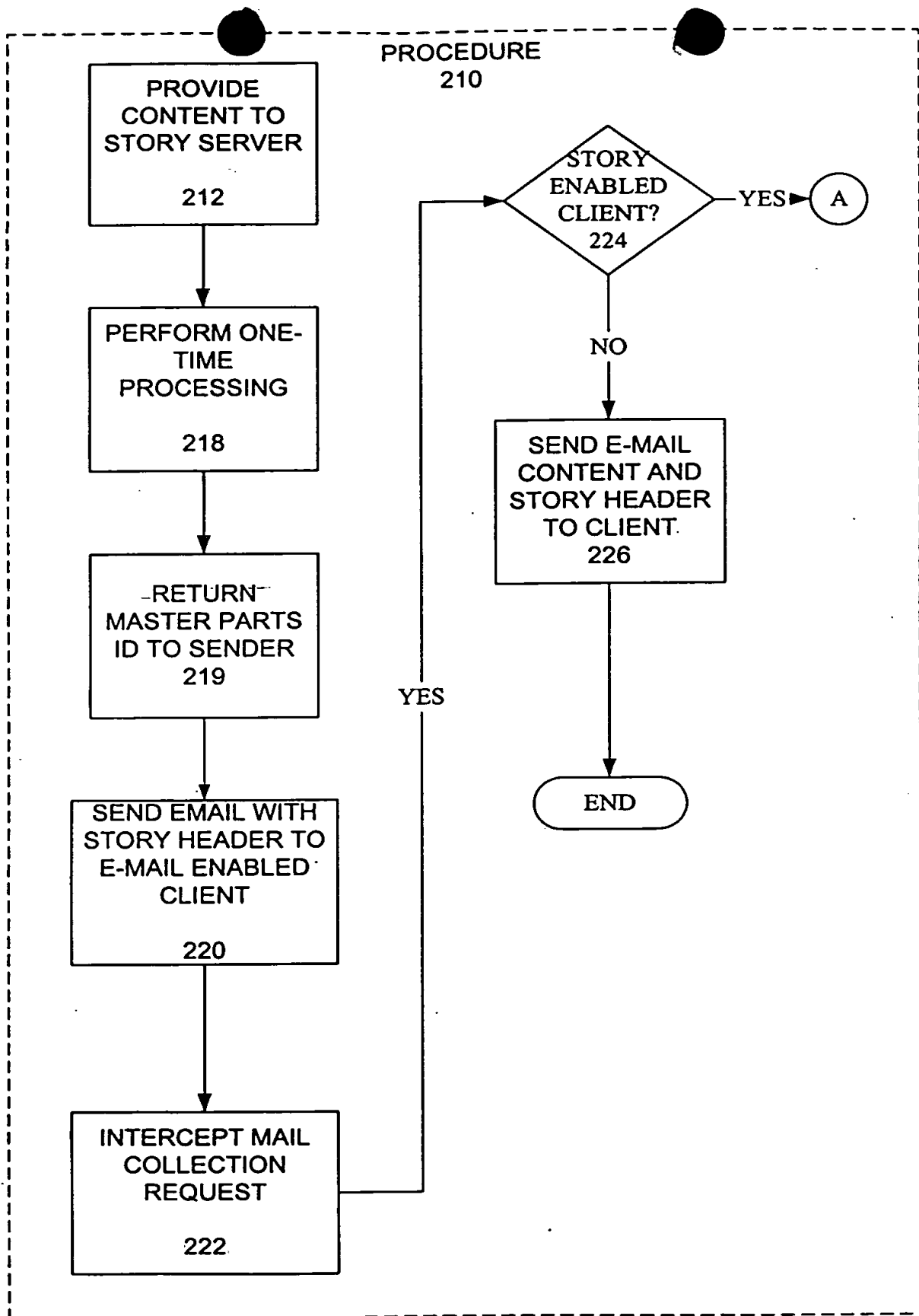


FIG. 6

000001-19990260

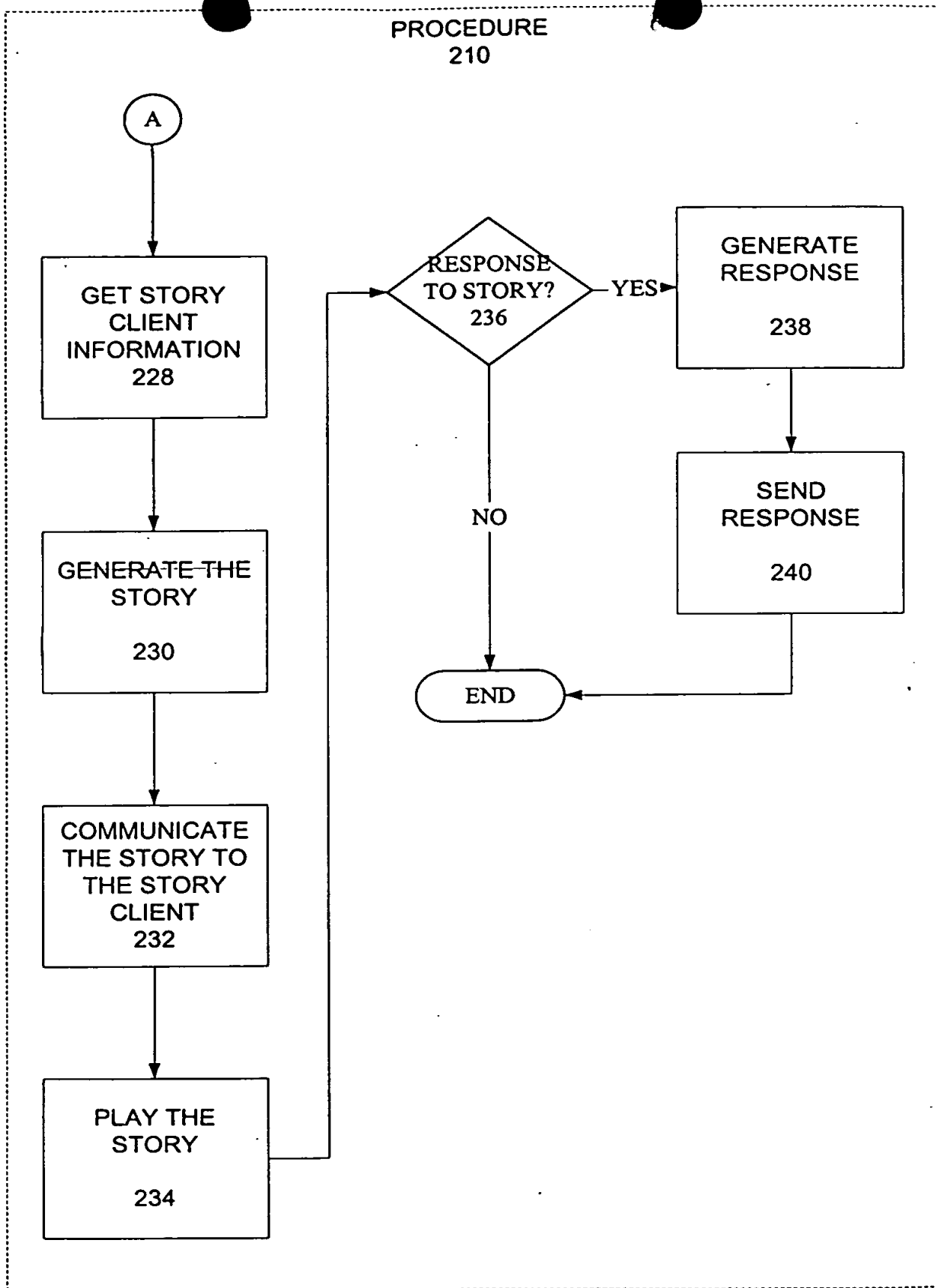


FIG. 7

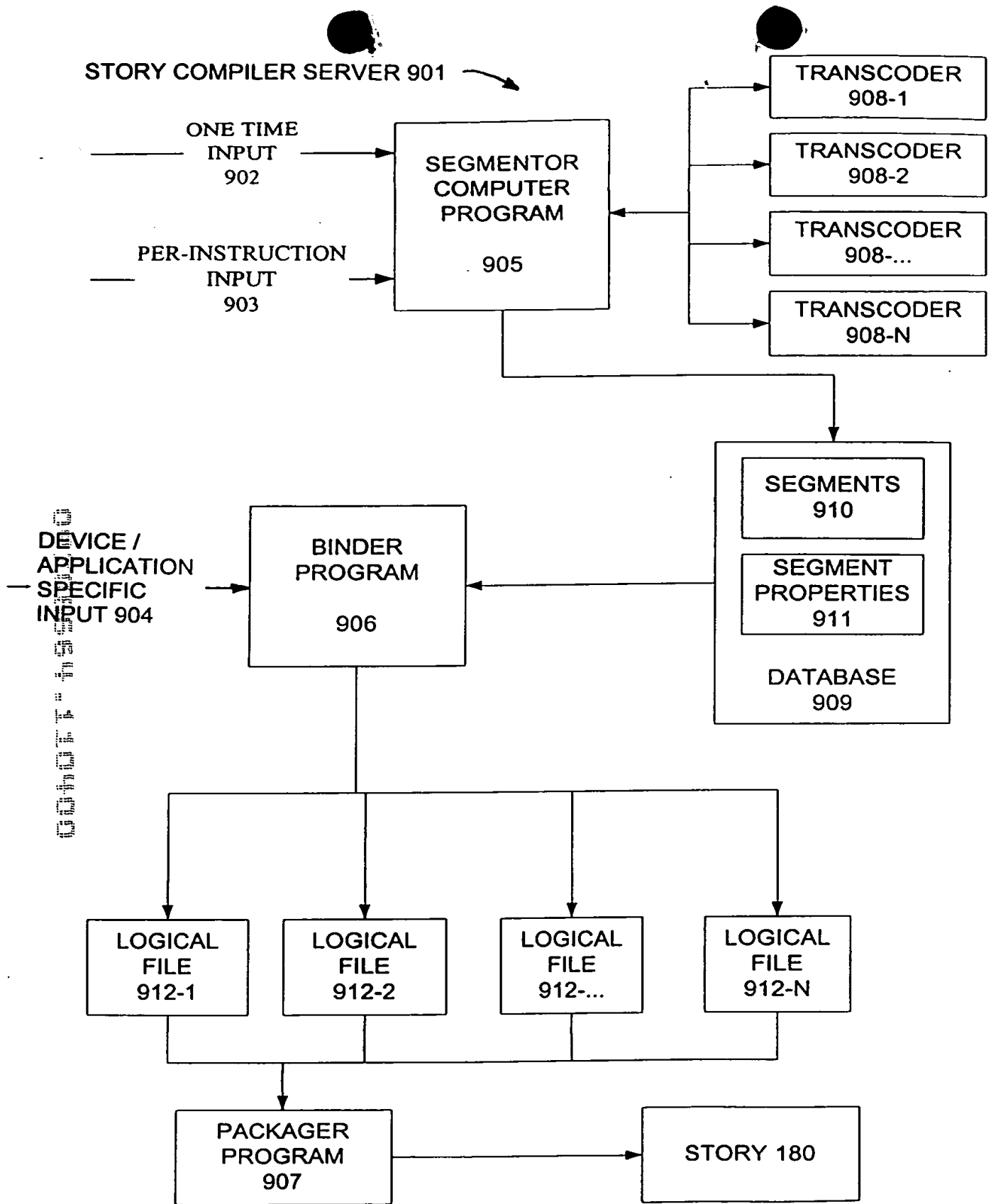


FIG. 8

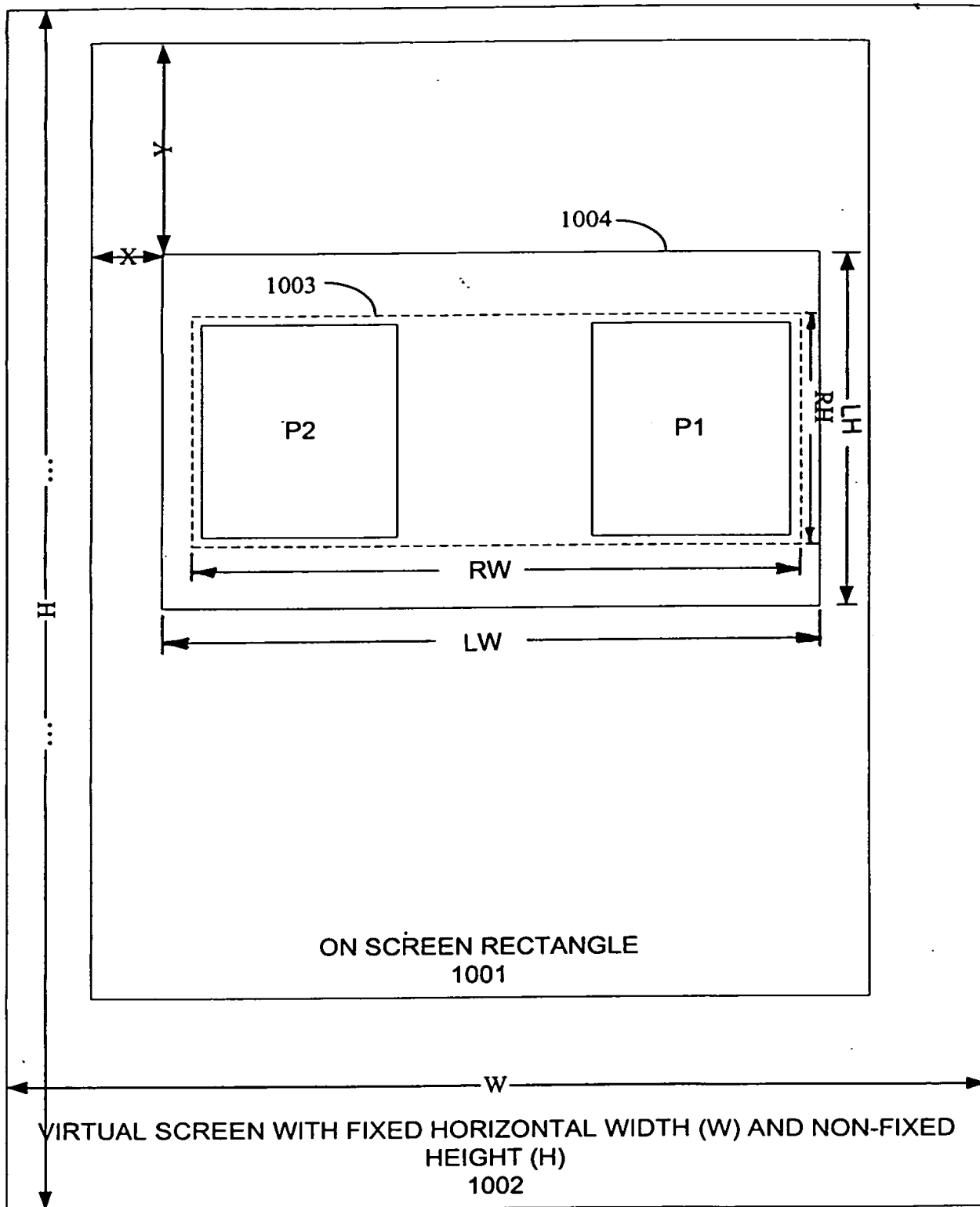


FIG. 9